

An Evening with Sam Donaldson



Thursday, October 10, 2002
7:00 p.m. – 9:00 p.m.
Portofino Bay Hotel
Orlando, Florida

Sam Donaldson, a 35-year ABC
News veteran, served two

appointments as chief White House correspondent for ABC News covering Presidents Carter, Reagan and Clinton. Mr. Donaldson is currently the co-anchor, with Cokie Roberts, of the ABC News Sunday morning broadcast, *This Week with Sam Donaldson & Cokie Roberts*, the anchor of *Sam Donaldson – Live in America*, and the host of SamDonaldson@abcnews.com, the first regularly-scheduled Internet Webcast produced by a television network. He is a current member of National Dialogue on Cancer.

Mr. Donaldson was co-anchor, with Diane Sawyer, of *PrimeTime Live* from its premiere in August 1989 until it merged with *20/20* in 1999. He was also anchor of *World News Sunday* for ten years (1979-1989) and a regular interviewer on *This Week with David Brinkley* from 1981 until Mr. Brinkley retired in 1996. During Mr. Donaldson's years in broadcasting, he has covered many major news stories and reported on a wide range of topics such as:

- Delivering the first report on the shooting attempt on President Ronald Reagan's life in 1981
- Conducting the first prime-time interviews with the then Chairman of the Joint Chiefs Colin Powell and George W. Bush in his run for Governor of Texas and for President
- Reporting from Lockerbie, Scotland as part of the award-winning *PrimeTime Live* investigation of the Pan Am 103 bombing
Co-anchoring a special edition of *PrimeTime Live* dedicated to the mystery of TWA Flight 800 which exploded shortly after take off from JFK Airport
- Reporting on the Cuban Missile Crisis, the passage of the Civil Rights Act, President Kennedy's funeral, Vietnam War, Watergate, the House Judiciary committee impeachment investigation of 1974, and the Gulf War
- Covering every national political convention since 1964 with the exception of the 1992 Republican Convention and reporting on the presidential campaigns of B. Goldwater, E. McCarthy, H. Humphrey, J. Carter, R. Reagan, and M. Dukakis

During the 1997-98 season, Mr. Donaldson co-anchored a special edition of *PrimeTime Live* with Judd Rose in which the two men shared their personal experiences with cancer.

Mr. Donaldson's awards for broadcast journalism and television reporting are wide and varied. For more information on these as well as highlights of Mr. Donaldson's career, please go to www.oncologyconferences.com.

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Statements of Credit—Participants who successfully complete this activity by attending for at least one hour (including completion and submission of the evaluation form) will be issued a statement of credit for the hours they attended via email or US mail within four weeks. (Physicians may submit for a minimum of .25 credit hour; nurses and pharmacists may submit for a minimum of one credit hour.)

Physicians

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Meniscus Educational Institute and US Oncology. The Meniscus Educational Institute is accredited by the ACCME to provide continuing medical education for physicians.

The Meniscus Educational Institute designates this educational activity for a maximum of 8.5 hours in category one credit towards the AMA Physician's Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

Nurses

This activity for a maximum of 10.1 contact hours is co-provided by the Meniscus Educational Institute and US Oncology. The Meniscus Educational Institute is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Provider approved by the California Board of Registered Nursing, Provider No. 13164, for a maximum of 10.1 contact hours.

Pharmacists

This educational activity is co-sponsored by the Meniscus Educational Institute and US Oncology. Meniscus Educational Institute is accredited by the American Council on Pharmaceutical Education (ACPE) as a provider of continuing pharmaceutical education. The ACPE Universal Program number assigned to this program, for a maximum of 8.5 contact hours (.85 CEU), is 429-999-02-017-L01.

Oncology Dynamics The Challenge of Change

is supported in part by grants from Amgen, Aventis, Ortho Biotech, Roche and Genta.

2002 Fall Conference

Oncology Dynamics

The Challenge of Change

October 9–12, 2002



US Oncology™



Oncology Dynamics

The Challenge of Change

Overall Goal

The American Cancer Society estimates that in 2002, 1,284,900 new cases of cancer will be diagnosed and 555,500 people will die of cancer in the United States. In a recent survey of oncology health care professionals, a variety of educational needs were identified. This conference was designed, in part, to address those educational needs. The overall purpose of this activity is to provide physicians, pharmacists, and nurses with information on state-of-the-art oncology treatment to help them provide education, support, and care to patients with cancer.

Target Audience

This continuing education activity is designed for health care professionals who will be attending the US Oncology Fall Conference and who care for patients with cancer.

Preliminary Learning Objectives

- Identify new trends in oncology and their impact on patient care
- Evaluate available treatment options for various forms of cancer
- Recognize legislative issues that may affect oncology practice

Select educational sessions of the US Oncology Fall Conference are jointly sponsored by Meniscus Educational Institute and US Oncology and are supported by an educational grant from US Oncology.

Registration

There is no fee associated with this program. Registration is available by going to www.oncologyconferences.com and clicking on the US Oncology Fall Conference link. From there you will select the registration button and then the **Register Online Now** link.

Upon reaching the registration web site, you will be asked for a username and password. Your username is your email address and the password is **fall2002**. First time conference attendees will also be asked to enter their first and last name.

Once you have logged in, click on “sign up now” for the Fall Conference: “Oncology Dynamics —The Challenge of Change.”

The registration deadline is Tuesday, September 10th, 2002. All participants must pre-register.

If you have any questions or require assistance with the registration process, please contact Planners at 888-887-5826 or 281-586-8181.

Guests

Due to space restrictions, guests are not permitted in the breakfast and lunch events. However, guests may attend the Thursday evening dinner with Sam Donaldson for an additional fee of \$50 per person.

Travel & Lodging

Guest rooms for the conference have been reserved at the Portofino Bay Hotel at Universal Orlando®, A Loews Hotel, located adjacent to Universal Studios® and Universal’s Islands of Adventure® theme parks. Please refer to the Oncology Conferences web site for guest room reservations, airline and ground transportation information for both faculty and non-faculty attendees.

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Wed. Oct. 9th	1:00 p.m. – 7:00 p.m. 7:00 p.m.	CLC and Executive Directors Meeting Dinner
Thurs. Oct. 10th	8:30 a.m. – 11:30 a.m. 11:30 a.m. – 12:30 p.m. 12:30 p.m. – 5:30 p.m.	P&T Committee Meeting Lunch National Policy Board Meeting CLC Meeting & Breakout Sessions
	7:00 p.m. – 9:00 p.m.	Dinner and Presentation, Sam Donaldson, ABC
Friday Oct. 11th	7:00 a.m. – 8:00 a.m.	Breakfast
	8:00 a.m. – 8:15 a.m.	Opening and Welcome
	8:00 a.m. – 12:00 p.m.	Operations Meetings <ul style="list-style-type: none"> • West Region Executive Directors • Central Region Executive Directors • East Region Executive Directors • Service Line Administrators
	8:15 a.m. – 9:00 a.m.	A Futurist’s View of Healthcare and Implications for Cancer <i>Clement Bezold, PhD, President, Institute for Alternative Futures</i>
	9:00 a.m. – 9:45 a.m.	Genetic Application from Lab to Bedside <i>Paula Rieger, RN, MSN, CS, AOCN, FAAN, Director of International Affairs for ASCO</i>
	9:45 a.m. – 10:15 a.m.	Break and booth visits
	10:15 a.m. – 11:00 a.m.	Increasing Patient Accrual and Providing Supportive Care to Patients in Clinical Trials <i>Robert L. Comis, MD, President and Chairman, Coalition of National Cancer Cooperative Groups, Inc.</i>
11:00 a.m. – 12:30 p.m.	Breast Cancer Update <i>Joyce O’ Shaughnessy, MD, Texas Oncology P.A., US Oncology Breast Committee Chair (Development) and Chemo-Prevention Program Chair</i> <i>Steve Jones, MD, Texas Oncology P.A., US Oncology Medical Director and Breast Committee Chair (Operations)</i>	
12:30 p.m. – 1:30 p.m.	Lunch with Presentation Public Policy: The Challenge of Legislative Change <i>Eric Berger, Vice President of Planning and Public Policy, US Oncology, Inc.</i>	
1:30 p.m.	Networking time	
Saturday Oct. 12th	7:00 a.m. – 8:00 a.m.	Breakfast
	8:00 a.m. – 8:30 a.m.	Functional Imaging Breakthroughs <i>William Small, MD, Professor of Radiology, Emory University</i>
	8:30 a.m. – 9:00 a.m.	Leveraging Imaging in Patient Care <i>Carl E. Nuesch, MD, Medical Director, Radiation Oncology, Texas Oncology P.A.</i>
	8:30 a.m. – 12:00 p.m.	Operations Meeting (Executive Directors)
	9:00 a.m. – 9:30 a.m.	Planning for IMRT Technologies <i>Bruce Goshorn, MS, Chief Physicist, Rocky Mountain Cancer Centers</i>
	9:30 a.m. – 10:00 a.m.	Break and booth visits
	10:00 a.m. – 10:45 a.m.	Evolution of Focus Beam Technology <i>Walter Curran, MD, Professor and Chairman, Department of Radiation Oncology at Thomas Jefferson University and Clinical Director of the Kimmel Cancer Center of Jefferson Medical College</i>
	10:45 a.m. – 11:00 a.m.	US Oncology Plans for Rolling Out Cancer Centers <i>William Herman, Vice President & General Manager - Cancer Center Services, US Oncology, Inc.</i>
	11:00 a.m. – 11:30 a.m.	Technology Panel Discussion <i>William Small, MD; Carl E. Nuesch, MD; Bruce Goshorn, MS; Walter Curran, MD; William Herman</i>
	11:30 a.m. – 12:30 p.m.	Molecular-based Cancer Therapeutics: New Molecules, New Mechanisms <i>Daniel Von Hoff, MD, Chief Scientific Officer, US Oncology, Inc.</i>
12:30 p.m. – 12:45 p.m.	Evaluations	
12:45 p.m. – 2:00 p.m.	Lunch Technology Product Demonstrations	
2:00 p.m. – 3:30 p.m.	Radiation Oncology Committee Meeting	